

# GIFTWARE



**FORM 53**

G U S L E E N D E S I G N



**INSPIRED  
BY NATURE  
DESIGNED  
IN NZ  
CRAFTED  
IN TIMARU**



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**Bespoke homewares to leave an everlasting impression with your clients. We have a range of options which can be tailored to your needs.**

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Ambient, sculptural lighting, furniture and giftware crafted by hand and designed to bring the best of nature indoors.

Our lamps are original designs by Gus Leen, a former ECC Lighting Awards Finalist.

Our products are crafted by hand in Gus's studio in Timaru using sustainably sourced materials that showcase the shapes, light and materials found in nature.



## GRAZING BOARD

Whether you are hosting an intimate gathering or a large scale event, the Grazing Boards can help get the conversation started. These are designed to offer a selection of crackers, cheeses, and fruits to your guests.

### Custom logo engraving:

Available on request - logo set up fee may apply.

### Dimensions:

Large: 710mm L x 150mm W

Small: 510mm L x 150mm W

### Materials:

Bamboo Plywood. Please note bamboo grain and colours may vary as timber is a natural product.

### Pricing:

Large: \$89.00 each

Small: \$69.00 each



## TEARDROP CHEESEBOARD

Crafted from compressed bamboo plywood, the Teardrop cheeseboards form caters for a selection of crackers, cheeses, and fruits, perfect for your social evening gatherings.

**Custom logo engraving:**

Available on request - logo set up fee may apply.

**Dimensions:**

375mm L x 275mm W

**Materials:**

Bamboo Plywood. Please note bamboo grain and colours may vary as timber is a natural product.

**Pricing:**

\$69.00 each



## RIMU CUTTING BOARDS

Form 53 cutting boards are hand-crafted from recycled native New Zealand Rimu.

**Custom logo engraving:**

Available on request - logo set up fee may apply.

**Dimensions:**

600mm L x 255mm W x 35mm H

**Materials:**

Recycled native New Zealand Rimu

**Pricing:**

\$125.00 each



## RIMU RULER

Form 53 rulers are hand-crafted from recycled native New Zealand Rimu.

### Custom logo engraving:

Available on request - logo set up fee may apply.

### Dimensions:

Large: 300mm L x 40mm W

Small: 150mm L x 40mm W

### Materials:

Recycled native New Zealand Rimu

### Pricing:

Large: \$24.99 each

Small: \$18.99 each







## CONIC TABLE LAMP NATURAL OR BLACK EDGE

By day, the Conic Lamp is an elegant artwork equally at home in a modern residential or commercial setting.

By night it transforms into an elliptical light sculpture, using shadow and downlight to create curved, nature inspired designs at the lamp's base.

**Size:** 600mm H x 255mm W

**Finishes:** Natural or Black Edge

**Material:** Bamboo Plywood

**LED:** 3W 3000K Warm White

**Pricing:** From \$580.00





## LUNA TABLE LAMP NATURAL OR BLACK EDGE

Luna's design is inspired by the form of a water droplet.

Once illuminated, a subtle projection of shadows appears at the base of the lamp.

**Size:** 600mm H x 335mm W

**Finishes:** Natural or Black Edge

**Material:** Bamboo Plywood

**LED:** 3W 3000K Warm White

**Pricing:** From \$610.00





## PONGA TABLE LAMP NATURAL OR BLACK EDGE

Ponga is the Māori term for the native New Zealand tree fern, known as 'Punga'. Its design is based on the cylindrical form of a Ponga tree trunk.

Ambient light is dispersed between each upright, casting subtle shadows on the surrounding walls and flooring.

**Size:** 600mm H x 155mm W

**Finishes:** Natural or Black Edge

**Material:** Bamboo Plywood

**LED:** 3W 3000K Warm White

**Pricing:** From \$545.00

# OUR STORY





**Gus Leen is an Industrial Designer based in Timaru, New Zealand. He has a passion for creating ambient, sculptural lighting and furniture products from the Form 53 Studio, based in the heart of Timaru's CBD.**

Gus's designs are manufactured in the Form 53 joinery workshop, situated on his family's farm. Here, Gus and his select team of craftspeople manufacture and distribute Form 53 designs to retailers and customers nationwide.

Gus is driven by the design process. Often an idea stems from a conversation or form found in New Zealand's great outdoors. Symmetry, rhythm and balance are the three key defining features imminent in Gus's work. When combined, these aspects inspire innovative forms.

Embarking on a new design typically starts with music, imagining the finer details of what a design may become in Gus's imagination. "Generally, I start with a quick sketch before jumping into computer-aided design (CAD) to completely visualise a concept or idea".

From here, a series of technical specifications are drawn and printed, dragged between machines covered in sawdust throughout the workshop before finally becoming superseded by a fully functional prototype sitting on the workbench.

"I can obsess over details and tolerances quite easily, attention to detail is what we pride ourselves on here at Form 53."

As part of his design process, Gus is committed to minimising the environmental impact his products create. As a determining factor in his design process, Gus aims to support material suppliers who support sustainable practices.

To view our range for yourself, visit our website to find a stockist near you. Or, visit Gus and his team at our design studio and showroom at 21 Church Street, Timaru.

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**AFTER A DESIGN OR SIZE  
SPECIFIC FOR YOUR SPACE?  
CONTACT GUS TO DISCUSS  
YOUR NEEDS.**

**Phone** 022 075 6699  
**Email** hello@form53.co.nz  
**Web** form53.co.nz

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# FORM 53

G U S L E E N D E S I G N

DESIGNED & MANUFACTURED  
IN TIMARU NEW ZEALAND

022 075 6699 | [WWW.FORM53.CO.NZ](http://WWW.FORM53.CO.NZ)